

Nationally Known Fishing Lure Manufacturer Tattoo's Tackle Announces Relaunch of Company Website

Tattoo's Tackle announces the relaunch of its company website, featuring streaming video clips, enhanced color charts, newsletter registration, and photographic testimonials from around the globe.

Portsmouth, RI (PRWeb) January 3, 2007 -- Tattoo's Tackle announces today the relaunch of its company website, featuring streaming video clips, enhanced color charts, newsletter registration, and photographic testimonials from around the globe.

With the global angler in mind, the new website contains multiple views of all products and streaming video of them in action. The website now features in-depth articles on the history of surfcasting in New England, a product color chart, and verified photographic testimonials from worldwide anglers. Recently added to the website is a newsletter registration providing product news, company appearances, release dates, website updates, and company information.

About Tattoo's Tackle:

The company's dedication to superior quality and meticulous attention to detail sets our lures apart from today's mass-marketed lures. From airbrushed baitfish patterns, to our signature stamped stainless metal lips, handcrafted quality is evident throughout our ever increasing line of products. Manufactured entirely here in Rhode Island, Tattoo's Tackle is dedicated to American quality and American innovation. This proven commitment to excellence has made us the leader in the manufacturing of wooden lures while ensuring unsurpassed effectiveness in a wide range of settings around the globe. Our lures are 100% American made, proudly produced in Rhode Island, family owned and operated, and combine old-world traditions with modern technology to create the best possible lures for the discerning angler.

For more information log on to <http://www.tattoostackle.com>

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).