

Life Begins in October

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Topwaters

Hab's Pencil Popper



Habs Custom Plugs:

Like the popular 6-inch version, Habs new 10-inch "Pencil Popper" is very easy to work in a variety of conditions. This extra large model was released for those diehards that only have monster bass on their minds. Features include a weighted aerodynamic body for optimum casting and through-wire construction for optimum durability. For color choices contact Habs at jhabs@cox.net



Tattoo Sea Pup

Tattoo's Tackle:

Because of the success of the "Sea Dog", Tattoo decided to release a down-sized version for anglers looking for a smaller offering with all of the benefits of the original. The new 5 1/2-inch "Sea Pup" can be walked and worked on the surface for the full spectrum of game fish. Features include a hardwood construction that is through-wired for added security. It is available in dozens of classic paint schemes. Contact them at www.tattoostackle.com



Tap Stick

Wood on the Water:

The new "Tap Stick" will no doubt be of great interest to Northeast surfcasters. This elongated topwater can be slowly twitched on the surface or ripped below for erratic darting action. It is offered in 6 or 10-inch sizes and in either jointed or straight versions. In addition, anglers can conveniently select from a standard or extra thin body style to mimic the profile of the forage base present. Other features include a handcrafted wood construction combined with some very attractive custom finishes. For more information call Rollie and Helen's at (800) 453-5224.



Dunwright Top Dancer

Dunwright Tackle:

The "Top Dancer" is an innovative new design that is sure to be a hit this fall. This fish shaped floater has a killer swimming action that mirrors the behavior of a wounded baitfish. Other features include a solid, tooth-proof body and Dunwright's signature hollow head channel, which allows light to enter and be visible in both oversized eyes. It is available in 5 1/2 or 7-inch sizes and a wide assortment of patterns are offered. Contact Dunwright at (800) 359-4231.



PLH Popper

Pacific Lures Hawaii:

Surfcaster will find the new "PLH Popper" perfect for taking game fish from the suds. Like many other striper plugs, they will begin to slowly sink if the retrieve is stopped, giving anglers two effective presentations. All models are through-wired and crafted from polished solid resin to eliminate being punctured or crushed by sharp teeth. They are offered in 2 1/2 through 6-inch sizes and in 11 translucent colors. Contact them at (714) 633-8305.



Luhr Jensen Power Pop

Luhr-Jensen:

The new "Power Pop" has already made a splash with surfcasters. This wooden plug causes a ruckus on the surface that game fish must investigate. It also features a heavily weighted body for casting into harsh onshore winds. It is available in 3 1/2, 4 and 6-inch sizes, and in four coastal patterns. Contact them at (800) 366-3811.