

PRODUCT PROFILES

By Gabriel Hnat

New Sea Dog Attacks 'Em In The Surf

The new "Sea Dog" from Tatroo's Tackle is sure to become a surfcaster's secret weapon. Because of its hefty size and aerodynamic shape, this 6-inch, 3-ounce topwater plug has the ability to fly far beyond the breakers in even stiff onshore winds. And, its buoyant cigar-shaped body enables it to be effectively worked in more challenging conditions such as strong currents and a relentless chop. Before its release, this plug was put to the test by some of the East Coast's most seasoned surfcasters, and it exceeded all expectations, taking stripers of every class and holding up to countless bluefish attacks. Like all Tatroo's surf plugs, this lure is hand-turned from select hard wood, thru-wired, and rigged with superior components such as extra heavy belly swivels, Wolverine split rings and needle-sharp VMC hooks. The custom multi-coat finishes are also very impressive, anglers can choose from traditional, baitfish or classic series paint schemes. Look for more models from this very talented lure maker coming soon. For more information visit www.tatoostackle.com.



Tatroo's Sea Dog

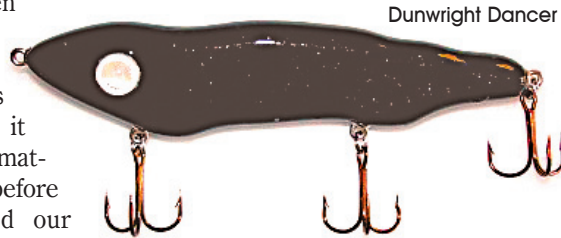
Dunwright Tackle Enters Lure Market

Already established and respected in the industry for their quality custom lure systems, Dunwright Tackle will soon be a name of importance in the specialty bait arena as well.

"We've been manufacturing plug boxes for so long, it was only a matter of time before we released our own creation," said

designer and company president Dan Vogel. The new "Dunwright Dancer" will definitely grab the attention of gamefish and fishermen alike. This innovative sub-surface jerk bait utilizes a very unique scalloped belly that gives it a killer side-to-side shimmy and shake that duplicates the behavior of a wounded bait fish. Other features include a solid plastic body that is resilient to abuse and sharp teeth, oversized protruding eyes complete with frightened pupils, and strong reinforced rigging.

Another very cool feature is that there is a hollow channel in the head, which extends to the back of each eye. This enables light to penetrate one eye and be visible in the other no matter what side the light comes from. It's available in 6, 7 or 8 1/2-inch sizes to match a wide range of forage fish and it's offered in an assortment of custom paint jobs that are sealed beneath two coats of epoxy for added protection. For more information visit www.dunwrighttackle.com, or call Rollie and Helen's at 800-453-5224.



Dunwright Dancer

Mann's Unveils Hot New Stretch Model

Mann's legendary "Stretch Plus" series is regarded as one of the most effective trolling plug lines on the market. These shallow and deep runners account for countless fresh and saltwater gamefish every year. As much as anglers love the standard elongated baitfish body style, an all new wide profile body style is soon to become a classic, as well. The new "Stretch Plus Imitator" boasts a bunker or shad body that's a dead ringer for the forage base that stripers and other gamefish aggressively hunt. In fact, this model is basically a hard version of the famous "Manhaden" that, in addition to being highly effective when fished independently, is commonly rigged on some of the most successful custom dredges and spreader bar set-ups on the offshore scene. Like its soft cousin, this deep-bodied plug was designed to be a perfect replica of an actual men-

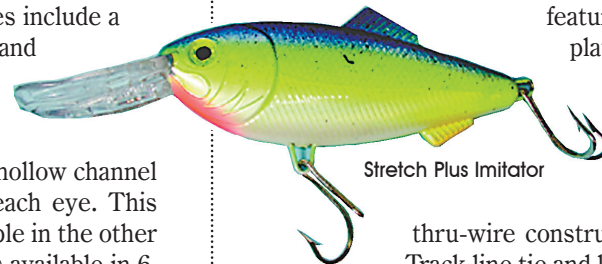
haden. The tough 8-inch body features slightly flared gill plates with a realistically

etched scale pattern and large reflective eyes. Other

notable features include reinforced

thru-wire construction, patented Accu-Track line tie and lip for true running (25 feet on 30-pound line) and twin Mustad

7/0 double hooks. Seven top marine forage patterns are currently offered. For more information visit www.manns bait.com, or contact Cabela's at 800-237-4444 or www.cabelas.com.



Stretch Plus Imitator