



Luhr-Jensen Power Pop



Smity Gambler



Tattoo Sea Dog



Guides Choice Stickbait



Habs Pencil Popper



Habs Squid Swimmer

Luhr-Jensen's new "Power Pop" is creating a buzz with muskie and striper anglers alike. This 6-inch, 2.5-ounce popper is perfect for taking bass and blues in the suds. However, it is equally appropriate for taking a variety of freshwater species as well. Features include a heavily weighted, sugar pine body for casting into strong winds and a beveled head for erratic splashing action. It is offered in three top coastal colors and for downsized presentations, 0.75 and 1.2-ounce models are also available. For more information visit [www.luhrjensen.com](http://www.luhrjensen.com) for call (800) 366-3811.

"The Gambler" from Smity Bait has a precisely balanced body for easy casting and walking. It is an excellent plug for targeting every species prone to surface feeding. This classic pine stickbait comes in either 6 1/2-inch, 2-ounce or 9-inch, 2.3-ounce sizes and in nine patterns. For more information visit [www.smitybait.com](http://www.smitybait.com) or call Rollie and Helen's at (800) 453-5224.

The new "Sea Dog" from Tattoos Tackle is a hot new topwater developed specially for surfcasters. This 6-inch, 3-ounce, cigar-shaped plug can be easily launched from the sand or rocks to entice stripers and other game fish. Gifted lure maker Mike Dauphin hand turns each bait from select hardwood, then through-wires and rigs them with heavy duty hardware that is impervious to both large predators and hostile environments. Anglers can choose from traditional, baitfish or classic color schemes. For more information visit [www.tattoostackle.com](http://www.tattoostackle.com)

Lee Agpalo Custom Baits are becoming well known in both fresh and salt-water fishing circles. Agpalo, owner of Guides Choice Lures is a third generation Hawaiian lure maker that learned the craft from his skilled father. These plugs are hand carved from bass wood and hard maple and each model has proven effective on a variety of species. North Carolina anglers are currently fishing this line of woods for big stripers and the results have been spectacular. Features include a solid lasting construction, dependable heavy components and a thick lustrous finish that is sealed beneath several layers of epoxy. For information on models, sizes and colors email Agpalo at [hawaiisbest60@msn.com](mailto:hawaiisbest60@msn.com)

Habs "Pencil Popper" is an excellent topwater that is deadly in the surf. This 6 3/4-inch, 2-ounce plug is very easy to work in a variety of conditions and its erratic side to side darting causes lots of exciting surface action. A specially weighted, aerodynamic body design makes for long casts in harsh winds. A tough through-wire construction ensures years of dependable service.

The "Squid Swimmer", also from Habs, is a combination surface bait/shallow swimmer that presents the perfect illusion of a frantic fish. This versatile 5 1/2-inch, 2-ounce plug is truly one of Habs greatest creations. Because of its elaborate design and workmanship it is also one of the most sought after by anglers and collectors. It can be effectively twitched on the surface for explosive topwater action or cranked just below surface for shallow swimming presentations. Features include Spro belly swivels, Wolverine split rings, and an attractive hand-tied saddle hackle tail. For information on colors and availability email Habs at [jhabs@cox.net](mailto:jhabs@cox.net)